

Screenplay (Titel): [tba]

Screenwriter(s): [tba]

Target group: students | time: approx. 25-30 min.

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Reccomendations:

- Provide the script template for students with visual impairments in the course. The comment column can be deleted in this document. Instead, you can create a wider column for image ideas. What can be seen in the video can be described there for people with visual impairments.
- Make the video available with German subtitles for people with hearing impairments. Depending on the video player used, there may also be the option of additional subtitle tracks such as English or subtitles for people with hearing impairments (if the non-spoken audio plays an important role).

This template may be used and edited under the following licence:

screenplay-template: script lecture video by Julia Lee, Fachhochschule Potsdam, University of Applied Science, Lizenz: [CC BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/)

Demo: The ideal script for a lecture by Julia Lee

Content	Screenplay text	Image idea	Comment	time
Length of the script	One page of this script corresponds to approximately 2 minutes of video time. The script should therefore be no longer than 15 pages (corresponding to 30 minutes). How long students watch a video depends on many factors. The length of the video is an important factor.	Image idea: screencast of the screenplay in Word.	Add examples of lectures (20 minutes) to the Moodle course.	
YouTube video analysis	As a rule of thumb, most viewers on YouTube decide within the first two minutes of a video whether they will continue watching it. That's why the beginning should be exciting and motivating. By the fifth minute, 60-70% of viewers are still watching. By 10-20 minutes, only 40-50% remain. For videos longer than 20 minutes, only 30-40% are still watching.	Scroll to the second page of the script	Show source in the footer of the video: https://omr.com/de/reviews/contenthub/youtube-analytics	
One minute of video time	130 words correspond to approximately 60 seconds. One page of this script corresponds to approximately 2 minutes. So far, you have invested approximately 1 minute of reading time if you have only read the script text column.	Presentation: Reminder 130 words = 60 seconds, 10 script pages = 20 minutes	Make a test recording and check whether the video is one minute long up to this point.	approx. 1 Min.
Script template: Default settings	In this script template, the column width cannot be changed, so you can better calculate how long your script will be. It is also recommended that you use a separate table for each section of the video. If you use the 'Heading 2' style for the heading, the respective section will be linked in the table of contents. To do this, you must update the table of contents on page 1.	Image idea: Show how to update the table of contents using a screencast.		
Division of teaching and learning units	A classic instructional video consists of 5-6 sections: 1. Arrival and introduction (max. 2 min.) 2. Prior knowledge and experience (max. 1 min.) 3. Input (max. 15 min.) 4. Applying (max. 10 min.) 5. Evaluating (max. 2 min.) 6. Further information [tba], if applicable Ideally, sections 3-4 are the most extensive.		Plus time for opening trailer and credits 1 min. > produce later	approx. 2 Min.

1. Arrival and introduction (max. 2 min.)

Content	Screenplay text	Image idea	Comment	time

2. Prior knowledge and experience (max. 1 min.)

Content	Screenplay text	Image idea	Comment	time

3. Input (max. 15 min.)

Content	Screenplay text	Image idea	Comment	time

4. Applying (max. 10 min.)

Content	Screenplay text	Image idea	Comment	time

5. Evaluating (max. 2 min.)

Content	Screenplay text	Image idea	Comment	time

6. Further information [tba], if applicable

Content	Screenplay text	Image idea	Comment	time